

May 22-26, University of
California, Berkeley

2016 IEEE SYMPOSIUM ON RADIATION MEASUREMENTS AND APPLICATIONS

Conference Scope

The symposium will be held from May 22 - 26, 2016 at the Clark Kerr Campus of the University of California at Berkeley. As one of the premier conferences on radiation detection, SORMA offers you unparalleled access to leaders in the latest developments in radiation detection applications and users.

The focus of the symposium will be on Homeland and National Security Applications. In particular, all oral and poster sessions will be organized around a small number of topics in which there have been significant technology demonstrations over the last decade. There has been a significant investment in these demonstrations and many lessons learned that need to be disseminated to the community.

Location

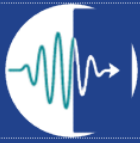
Clark Kerr Campus
University of California at Berkeley
2601 Warring St, Berkeley, CA 94720

Key Dates

Exhibit and Patronage Deadline April 3,
2016

Exhibit Dates 22 –26 May, 2016





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Conference Support Exhibit Opportunities

Standard Booth Price: \$2000

Your Exhibit Fee Includes

- Booth space
- 1 x 6' draped table
- 2 x Contour chairs
- 120 V Power Drop
- One complimentary conference registration
- Website acknowledgment with your company name and logo
- Complimentary mailing list of final attendees

Exhibit Hall Hours

	Day	Start	End
Exhibitor move-in	Sunday, May 22	3:00PM	6:00PM
Exhibit Hours	Monday, May 23	10:00AM	6:00PM
Exhibit Hours	Tuesday, May 24	10:00AM	6:00PM
Exhibit Hours	Wednesday, May 25	10:00AM	12:00PM
Exhibit Hours	Thursday, May 26	10:00AM	12:00PM
Exhibitor move-out	Thursday, May 26	12:00PM	2:00PM

Contact Marcos Turqueti, mturqueti@lbl.gov if you are interested in exhibiting.



Patron Program

Patron Program Fees

Support Opportunities are on a first come, first served basis as each item/event is limited.

Includes:

- One (1) complimentary conference registration
- Website acknowledgment with your company name and logo
- Complimentary mailing list of final attendees

Amount	Benefits
\$2500	<ul style="list-style-type: none">• Logo on appreciation signage and website
\$1500	<ul style="list-style-type: none">• Logo placement on signage, website, and cocktail napkins
\$2000	<ul style="list-style-type: none">• Logo placement on signage, website and cocktail napkins
\$1500	<ul style="list-style-type: none">• Logo placement on signage and website

Toiletry Bag of Essentials <i>(Two Corporate Sponsorships Available)</i>	\$2500	<ul style="list-style-type: none">• Logo on appreciation signage and website
Poster Session Reception: Sign and Napkins <i>(Two Corporate Sponsorships Available)</i>	\$1500	<ul style="list-style-type: none">• Logo placement on signage, website, and cocktail napkins
Banquet at California Memorial Stadium: Signage and Napkins <i>(Four Corporate Sponsorships Available)</i>	\$2000	<ul style="list-style-type: none">• Logo placement on signage, website and cocktail napkins
Morning and Afternoon Breaks through the Symposium <i>(Six Corporate Sponsorships Available) - one corporate sponsor per break</i>	\$1500	<ul style="list-style-type: none">• Logo placement on signage and website

Patron Opportunities

Promotional opportunities are available on a first-come, first-serve basis. Reserve the opportunities that spotlights your company's name and start preparing for your company's exposure at the event.

To receive additional information on these opportunities email Marcos Turqueti at mturqueti@lhl.gov.

Terms and Conditions

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by IEEE SORMA WEST 2016 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark date. IEEE SORMA WEST 2016 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening.

IEEE SORMA WEST 2016 assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of IEEE SORMA WEST 2016 management. IEEE SORMA WEST 2016 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IEEE SORMA WEST 2016 Management.

Space reductions are considered cancellations and may be subject to cancellation fees.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein.. **Show price per 7' x 8' ft space** contracted at \$2000.00 includes 8' high back drape and 3' high side drape, 6' table, 2 chairs, wastebasket, one line ID sign.

The purchase of each exhibitor booth includes one full complimentary registration to the Conference. Any additional exhibitors to attend full conference are required to register at the regular conference registration fee. Exhibit Booth only are free of charge.

5. Payment Requirements and Cancellation Charges

Payment in full is required by 1 March, 2016. All applications received after 1 March, 2016 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Before 1 March 2016 Refund Less \$100 processing fee

On or after 1 March 2016..... No Refund

It is understood that IEEE SORMA WEST 2016 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premises in which the IEEE SORMA WEST 2016 Show is conducted shall become, in the sole discretion of IEEE SORMA WEST 2016, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SORMA WEST 2016, this agreement may be terminated by IEEE SORMA WEST 2016. For this purpose, the term cause or causes shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should IEEE SORMA WEST 2016 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that IEEE SORMA WEST 2016 may, after computing the total amount of IEEE SORMA WEST 2016 cost and expenses in connection with its preparation for and conducting of the IEEE SORMA WEST 2016 Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by

all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Move-out must be completed by hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal

7. Losses or Damage

Exhibitor agrees that IEEE SORMA WEST 2016 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IEEE SORMA WEST 2016 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by IEEE SORMA WEST 2016.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the IEEE SORMA WEST 2016 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Booth Space

IEEE SORMA WEST 2016 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.



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